

Smart Trolley

Abstract

This project presents an evaluation on a technological idea that will be developed into a product for commercial purposes by Team Summit. The project is based on generation of ideas which were scaled down to one unique technological idea that has the commercialization potential in industries and commerce. The ideas were evaluated using the double diamond approach and Technology Evaluation and Commercialization Algorithm (TECA) used as a guideline in defining the product and its value proposition, market research and assessment, functional assessments of the product concepts and finally a strategic assessment of the product's commercial viability. The purpose of the project is to analyze an idea which can be seen in high-tech business world and also to assist the reader in identifying a technology project idea which has the prospect to produce revenue. wards all the big UK retail stores.

Block Diagram :

